



Red, Hot & Soul 2011
Saturday, April 16, 2011
The Hilton Austin
Sponsorship Opportunities

INFORMATION

Name _____
Address _____
City _____ State _____ Zip _____
Daytime Phone _____
Email _____
Please list in materials as _____

I prefer to remain anonymous

The deadline to be listed on the invitation as a sponsor is February 10, 2011

LEVEL OF INVOLVEMENT

Please find sponsorship benefits on the other side of this form

Sponsorship

I would like to be a sponsor at the following level:

- \$50,000 Presenting Sponsor
- \$25,000 Producing Sponsor
- \$10,000 Leading Sponsor
- \$5,000 Star Sponsor
- \$3,000 Supporting Sponsor

Other Options

- I/we would like to put a 10-person table together with friends at the _____ level
- I/we cannot attend but would like to make a tax-deductible donation of \$ _____

PAYMENT OPTIONS

Total Amount payable to ZACH Theatre for Red, Hot & Soul 2011 is \$ _____

Check

- Enclosed is my check for the above amount
- Please send me an invoice for the above amount

Credit Card

- Visa MasterCard American Express Discover

Name on Card _____

Signature _____

Card Number _____

Expiration Date _____

Billing Address (if different from above) _____

**Please fax this form to 512.476.0314 Attention Eric Scott or
mail to ZACH Theatre 1510 Toomey Road, Austin, Texas 78704
ZACH Theatre is a 501(c)(3) nonprofit organization, EIN 74-1369410**

Red, Hot & Soul 2011 Sponsorship Benefits

\$50,000 Presenting Sponsor

Tax-deductible Amount \$48,000

- Company logo/name in premium placement on all promotional materials (invitations, program, ZACH emails, etc) to read as "Company Name' presents Red, Hot & Soul"
- Logo/name on all promotional PSA's to air a minimum of 40 times prior to April 16, 2011
- 1 Premier VIP banquet table for 20 guests at Red, Hot & Soul
- Complimentary bottles of premium red wine, white wine and champagne during dinner
- Table-side attention from your own personal wait staff during dinner
- Full-page color ad on the back cover of the Red, Hot & Soul program
- Premium signage at Red, Hot & Soul
- Verbal acknowledgement during the speaking program at Red, Hot & Soul
- Company logo in premium placement as the Presenting Sponsor on the sponsor page of the program and in the video presentation at Red, Hot & Soul
- Premium logo placement in ZACH's Performing Arts Program as a Season Sponsor (60,000 patron impressions)
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Invitation for guests to attend the Red, Hot & Soul VIP cocktail party on April 16, 2011
- 10 vouchers for complimentary valet parking
- 1 hotel room on April 16, 2011 for the host couple
- Complimentary limousine for the host couple to and from Red, Hot & Soul
- Invitation to the Red, Hot & Soul Kick Off Party

\$25,000 Producing Sponsor

Tax-deductible Amount \$23,000

- Company logo/name in prominent placement as a "Producing Sponsor" on all promotional materials (invitations, program, ZACH emails, etc)
- Logo/name on all promotional PSA's to air a minimum of 40 times prior to April 16, 2011
- 2 VIP tables for 10 guests each at Red, Hot & Soul
- Complimentary bottles of premium red and white wine during dinner
- Table-side attention from your own personal wait staff during dinner
- A prominently placed full-page ad in the Red, Hot & Soul program
- Prominent signage at Red, Hot & Soul
- Verbal acknowledgement during the speaking program at Red, Hot & Soul
- Company logo in prominent placement as a Producing Sponsor on the sponsor page of the program and in the video presentation at Red, Hot & Soul
- Prominent listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Invitation for guests to attend the Red, Hot & Soul VIP cocktail party on April 16, 2011
- 10 vouchers for complimentary valet parking
- Complimentary limousine for the host couple to and from Red, Hot & Soul
- Invitation to the Red, Hot & Soul Kick Off Party

\$10,000 Leading Sponsor

Tax-deductible Amount \$9,000

- Company logo/name in preferred placement as a "Leading Sponsor" on all promotional materials (invitations, program, ZACH emails, etc)
- Logo/name on all promotional PSA's to air a minimum of 40 times prior to April 16, 2011
- 1 VIP table for 10 guests at Red, Hot & Soul
- Complimentary bottles of premium red and white wine during dinner
- A full-page ad in the Red, Hot & Soul program
- Preferred signage at Red, Hot & Soul
- Verbal acknowledgement during the speaking program at Red, Hot & Soul
- Company logo in preferred placement as a Leading Sponsor on the sponsor page of the Red, Hot & Soul program
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Preferred listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)
- Invitation for guests to attend the Red, Hot & Soul VIP cocktail party on April 16, 2011
- 5 vouchers for complimentary valet parking
- Invitation to the Red, Hot & Soul Kick Off Party

\$5,000 Star Sponsor

Tax-deductible Amount \$4,000

- Company logo/name in preferred placement as a "Star Sponsor" on all promotional materials (invitations, program, ZACH emails, etc)
- 1 preferred table for 10 guests at Red, Hot & Soul
- Complimentary bottles of red and white wine during dinner
- A half-page ad in the Red, Hot & Soul program
- Signage at Red, Hot & Soul
- Company logo on the sponsor page of the Red, Hot & Soul program
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)
- Invitation for guests to attend the event VIP cocktail party
- Invitation to the Red, Hot & Soul Kick Off Party

\$3,000 Supporting Sponsor

Tax-deductible Amount \$2,000

- 1 table for 10 guests at Red, Hot & Soul
- Table host listed on the sponsor page of the Red, Hot & Soul program
- Name listed and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)

**To inquire about sponsorships, please contact
Eric Scott at 512.476.0594 ext. 260
or email escott@zachtheatre.org**