



RED HOT & SOUL 2012

Larry Connelly & Bobbi Topfer, Co-Chairs

Saturday, April 21, 2012 ♦ Hilton Austin Downtown

5:30 VIP Party ♦ 6:30 Pre-Show Reception ♦ 7:30 Dinner & Performance

Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____

Email _____

Please list in materials as _____

I prefer to remain anonymous

LEVEL OF INVOLVEMENT

Sponsorship Opportunities

I would like to be a Sponsor at the following level:

RED Sponsor **\$25,000**

Includes: Stageside VIP Table for 24, Room at the Hilton, Valet Parking for all guests, Invitation to VIP Party for all guests*

HOT Sponsor **\$10,000**

Includes: VIP Table for 12, Valet Parking for all guests, Invitation to VIP Party for all guests*

SOUL Sponsor **\$5,000**

Includes: Preferred Table for 10, Invitation to VIP Party for all guests*

**Please find full sponsorship benefits on the other side of this form*

Tickets

I would like to purchase individual tickets or ticket packages:

- Party of Ten (10) \$3,000
- Party of Eight (8) \$2,400
- Individual tickets \$300 x _____ = _____

I/we cannot attend but would like to make a tax-deductible donation of \$ _____

PAYMENT OPTIONS

Total Amount payable to ZACH Theatre for Red, Hot & Soul 2012 is \$ _____

- Enclosed is my check for the above amount
- Please send me an invoice for the above amount

Credit Card

- Visa
- MasterCard
- American Express
- Discover

Name on Card _____

Card Number _____ Exp. Date _____ / _____

Signature _____

Please fax this form to 512.476.0314 Attention Eric Scott or mail to ZACH Theatre 1510 Toomey Road, Austin, Texas 78704
ZACH Theatre is a 501(c)(3) nonprofit organization, EIN 74-1369410



Red, Hot & Soul 2012

Sponsor Benefits

\$25,000 RED Sponsor

Tax-deductible Amount \$22,600

- Company logo/name in prominent placement as a '**RED Sponsor**' on all promotional materials (invitations, program, ZACH emails, etc)
- Logo/name on all promotional PSA's to air a minimum of 40 times prior to April 21, 2012
- 1 Stageside VIP table for 24 guests at Red, Hot & Soul
- Premium Wine at your table
- Table-side attention from your own personal wait staff during dinner
- A prominently placed full-page ad in the Red, Hot & Soul program
- Prominent signage at Red, Hot & Soul
- Verbal acknowledgement during the speaking program at Red, Hot & Soul
- Company logo in prominent placement as a '**RED Sponsor**' on the sponsor page of the program and in the video presentation at Red, Hot & Soul
- Prominent listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Invitation for guests to attend the Red, Hot & Soul VIP cocktail party on April 21, 2012
- 12 vouchers for complimentary valet parking
- Room at the Hilton the evening of Red, Hot & Soul 2012

\$10,000 HOT Sponsor

Tax-deductible Amount \$8,800

- Company logo/name in preferred placement as a '**HOT Sponsor**' on all promotional materials (invitations, program, ZACH emails, etc)
- Logo/name on all promotional PSA's to air a minimum of 40 times prior to April 21, 2012
- 1 VIP table for 12 guests at Red, Hot & Soul
- Premium Wine at your table
- A full-page ad in the Red, Hot & Soul program
- Company logo in preferred placement as a '**HOT Sponsor**' on the sponsor page of the Red, Hot & Soul program
- Preferred Signage at Red, Hot & Soul
- Verbal acknowledgement during the speaking program at Red, Hot & Soul
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Preferred listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)
- Invitation for guests to attend the Red, Hot & Soul VIP cocktail party on April 21, 2012
- 6 vouchers for complimentary valet parking

\$5,000 SOUL Sponsor

Tax-deductible Amount \$4,000

- Company logo/name in preferred placement as a '**SOUL Sponsor**' on all promotional materials (invitations, program, ZACH emails, etc)
- 1 preferred table for 10 guests at Red, Hot & Soul
- A half-page ad in the Red, Hot & Soul program
- Signage at Red, Hot & Soul
- Company logo on the sponsor page as a '**SOUL Sponsor**' of the Red, Hot & Soul program
- Logo and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)
- Invitation for guests to attend the Red, Hot & Soul VIP cocktail party on April 21, 2012

\$3,000 Party of 10

Tax-deductible Amount \$2,000

- 1 table for 10 guests at Red, Hot & Soul
- Party host listed in the Red, Hot & Soul program
- Name listed and link to your company's website on ZACH's website for one year (26,000 hits per month)
- Listing in ZACH's Performing Arts Program as a Red, Hot & Soul Partner (60,000 patron impressions)

\$2,400 Party of 8

Tax-deductible Amount \$1,600

- 1 table for 8 guests at Red, Hot & Soul
- Party host listed in the Red, Hot & Soul program
- Name listed and link to your company's website on ZACH's website for one year (26,000 hits per month)

To inquire about sponsorships,
please contact:

Eric Scott at 512.476.0594 ext. 260
or email escott@zachtheatre.org